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Pop-up exhibition dedicated to wildfire victims set to open in Los Angeles

Cecilia Blotto Thu 13 February 2025 12:18, UK

An exhibition dedicated to the wildfire victims in the Pacific Palisades and Altadena areas of Los Angeles, is set to open on February 15th by famous curator Aram Moshayedi.

The exhibition, called One Hundred Percent, invites visual artists directly and indirectly affected by the fires, to produce a work for the pop-up show.

In just three weeks, Moshayedi selected 80 participants, from emerging college graduates to globally renowned artists, to showcase their work. Many of the artists have lost their homes to <u>the fires</u>.

prices are set to range from \$50 to \$30,000, and all proceeds will go towards the artist of the work. Kelly Akashi, Kathryn Andrews, Asher Hartman and Paul McCarthy reamong the artists included.

wanted to find a way to tap into that community of artists, and lend whatever support and services I could as a curator," said Moshayedi, who is chief curator of the ammer Museum, and has worked with many of the artists participating in the pop-up before.

Moshayedi is working with the grassroots organisation Grief and Hope, to put together the event. In his invite, he acknowledged that participants might have limited resources to produce the work, so the aim is not to burden artists if they lack material or capacity.

"The idea of what constitutes a contribution or participation is completely open-ended and at your discretion," he wrote.