

GUILD HALL: OFFSITE

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Swept Away: Love Letter to a
Surrogate(s)



Sat, September 10, 6:00 pm
Sat, October 1, 10:00 pm
FREE
101 Ocean Avenue
East Hampton, NY 11937

Swept Away, 2022. Photo: Joe Brondo for
Guild Hall

OVERVIEW

Join us at Main Beach on four consecutive Saturday nights – September 10, 17, 24, and October 1 between 6-10PM for a series of unmissable happenings!

In collaboration with Guild Hall's Museum Director/Chief Curator Christina Mossaides Strassfield, artist Warren Neidich will curate performances and time-based exhibitions at Main Beach on select Saturdays in East Hampton. *Swept Away* is meant to take place at the water's edge between 6-10PM, and the syncopated sound of the surf will provide the background acoustics. This poetic project in some ways harkens back to the "Happenings" staged by Allan Kaprow across the South Fork in 1966.

Artists living on the East End will be asked to participate in momentary performative gestures of immateriality, like making sandcastles, singing a song, reciting poetry, making a sculpture that interacts with the tide, using natural color dyes to make temporary paintings in the tide, skywriting, and more.

This outdoor and public exhibition reinvigorates Warren Neidich's artist project entitled, *Love Letter to a Surrogate*, (2013) with a new one entitled, *Swept Away*, to create the title *Swept Away: Love Letter to a Surrogate(s)*. *Love Letters to a Surrogate (2013)* was a work created by Neidich between artists in Brussels who wrote LA artists descriptions of works that they wanted artists to complete for them at the Torrance Art Center in Torrance, California. Additionally, LA artists wrote to Belgian artists with a similar request which was installed at MUSAC, in Antwerp in 2013.

EVENT SPONSORS

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