

# ARTCARDS Review

## Greater LA in NY

by [Helen Homan Wu](#) on May 17, 2011



Brendan Fowler



Alex Prager

Eleanor Cayre , Benjamin Godsill & Joel Mesler

Invite you to:

May 15th – June 10th

Wednesday – Saturday, 2PM – 6PM

*Greater LA* is the first ever survey to take place in New York of art being made in Los Angeles *right now*, and its massive – but sometimes under-acknowledged – impact on the global stage. Filling a large industrial loft space in the heart of SoHo, *Greater LA* gathers the work of over 50 Los Angeles based artists who are setting the agenda for conversations about contemporary cultural production around the world. Far from being a comprehensive view, *Greater LA* aims to be a selection of work as varied and idiosyncratic as the landscape from which it emerges. Greater LA makes an argument for the vitality and urgency of art made in and influenced by the largest city on the Western coast of North America.

Organized by Eleanor Cayre, Benjamin Godsill, and Joel Mesler (a collector, a curator, and a gallerist respectively), *Greater LA* is the first large-scale exhibition highlighting art being made in Los Angeles *right now* as a subject worthy of examination. While many of the artists included have exhibited in gallery and museum settings in New York, they've never been contextualized as a group that shares, however subtly, an identity based upon their geography. Greater LA aims to be this contextualization, giving physical form to the oft-heard suggestion that the work made today in Los Angeles is some of the best in the World. Works include sculpture, painting, photography, drawing, installation, video and performance; none seen previously and many newly conceived for this exhibition.

483 Broadway – 2nd Floor – NYC

[www.greater-la.com](http://www.greater-la.com)