Galerie

The Top 10 Booths at the Inaugural Frieze LA

The fair's debut boasted swift sales, including several works that targeted the West Coast's collector base

By Lucy Rees and Rozalia Jovanovic I February 15, 2019

espite the monsoon-like weather in the City of Angels on Thursday morning, VIPs and art collectors headed to Paramount Pictures Studio for the inaugural edition of Frieze LA. Approximately 70 galleries are housed in a custom-designed tent by Kulapat Yantrasast, a stark difference to the usual hundreds of dealers shown at the editions in London and New York. Spotted on the VIP preview day were Jane Fonda, Brad Pitt, and Sylvester Stallone, along with art-world honchos, including LACMA's Michael Govan, LA MOCA's Klaus Biesenbach, and globe-trotting curator Hans Ulrich Obrist.

Many dealers presented entire booths dedicated to the West Coast, such as Blum & Poe, which has a series of works by its L.A. artists, or Acquavella Galleries, from New York, which devoted its walls to the 98-year-old Bay Area artist Wayne Thiebaud. Others nodded to the location in smaller ways, such as Pace, which showed a black-and-white portrait of Judy Garland by Andy Warhol. Nearly half of the galleries at the fair are from greater Los Angeles.

David Kordansky



Kathryn Andrews at David Kordansky Gallery. Photo: Mark Blower, Courtesy of Mark Blower/Frieze

Local gallerist David Kordansky presented a series of paintings and sculptures by L.A. artist Kathryn Andrews, which were created after she bought several film props. Eleven of the wall-based works, all entitled Hollywood Dahlia, sold for \$40,000 each on the first morning. One work, T-1000, which sold for \$85,000, incorporates a hand prop from the 1991 film Terminator 2: Judgment Day.